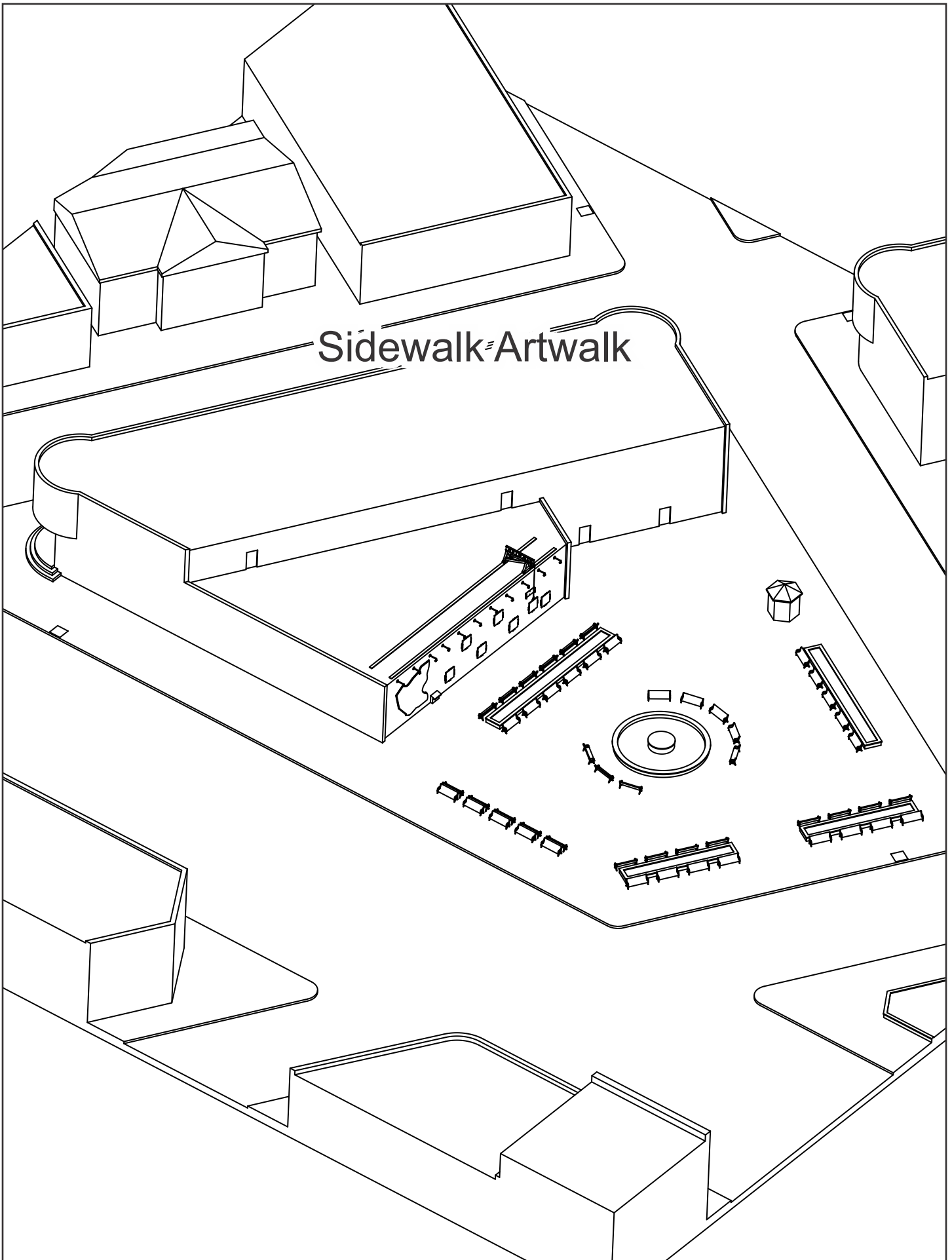


Sidewalk=Artwalk



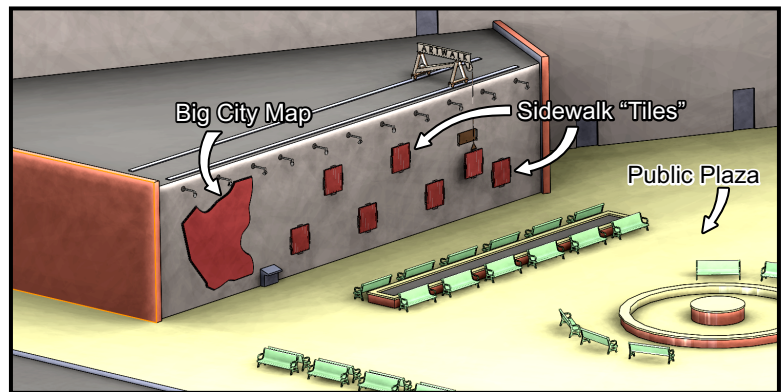
Description of Program:

This Program is intended, not only to add beauty and interest to one public space, but to be a community enhancing project, the benefits of which will be seen by every part of the city, by many community members, and on an ongoing basis.

The Program has two primary components, a central installation, and satellite artworks. Here is a description of how it works:

1) The Big Map and Central Display Area

The centerpiece of the project is a big map of the city in which the project is created. Adjacent to this map are spaces for several temporary works each of which will be the size and shape of single rectangular section of sidewalk (about 5' square)



Sidewalk Tile

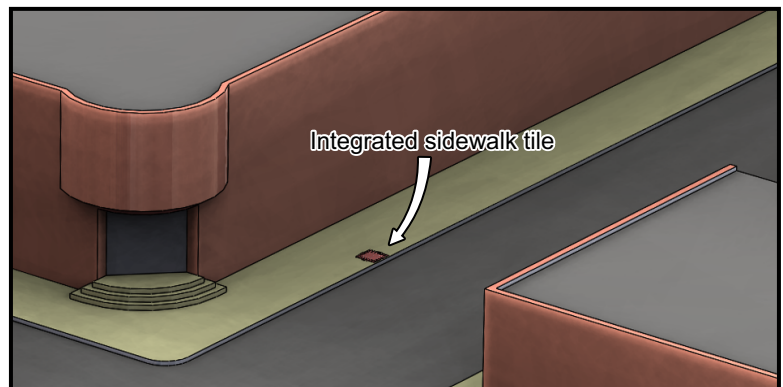


2) Yearly selection of artists for the creation of the sidewalk “tiles”

Each year, several artists will be selected to participate. Each of these artists will create one sidewalk-tile to be displayed alongside the big map at the central location.

3) Replacement of tiles, and movement of old tiles

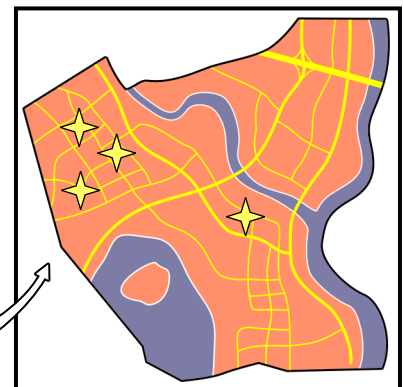
On succeeding years, new artists will be selected, and the tiles at the central location will be replaced. The old tiles will then moved to locations throughout the city, where they will be integrated into the sidewalk.



4) Yearly updates to the Big Map

Once the old tiles have been moved to their new places among the city's sidewalks, markers will be placed on the Big Map to indicate their locations. A map key will list the addresses of the tiles, the names of the artists and other information. Visitors can use the map to plan viewing tours, giving them a nice daylong activity, and bringing customers to businesses throughout the city!

Locations of sidewalk tiles marked on “Big Map”



Site Overview:

Crane (for emplacing and replacing tiles)

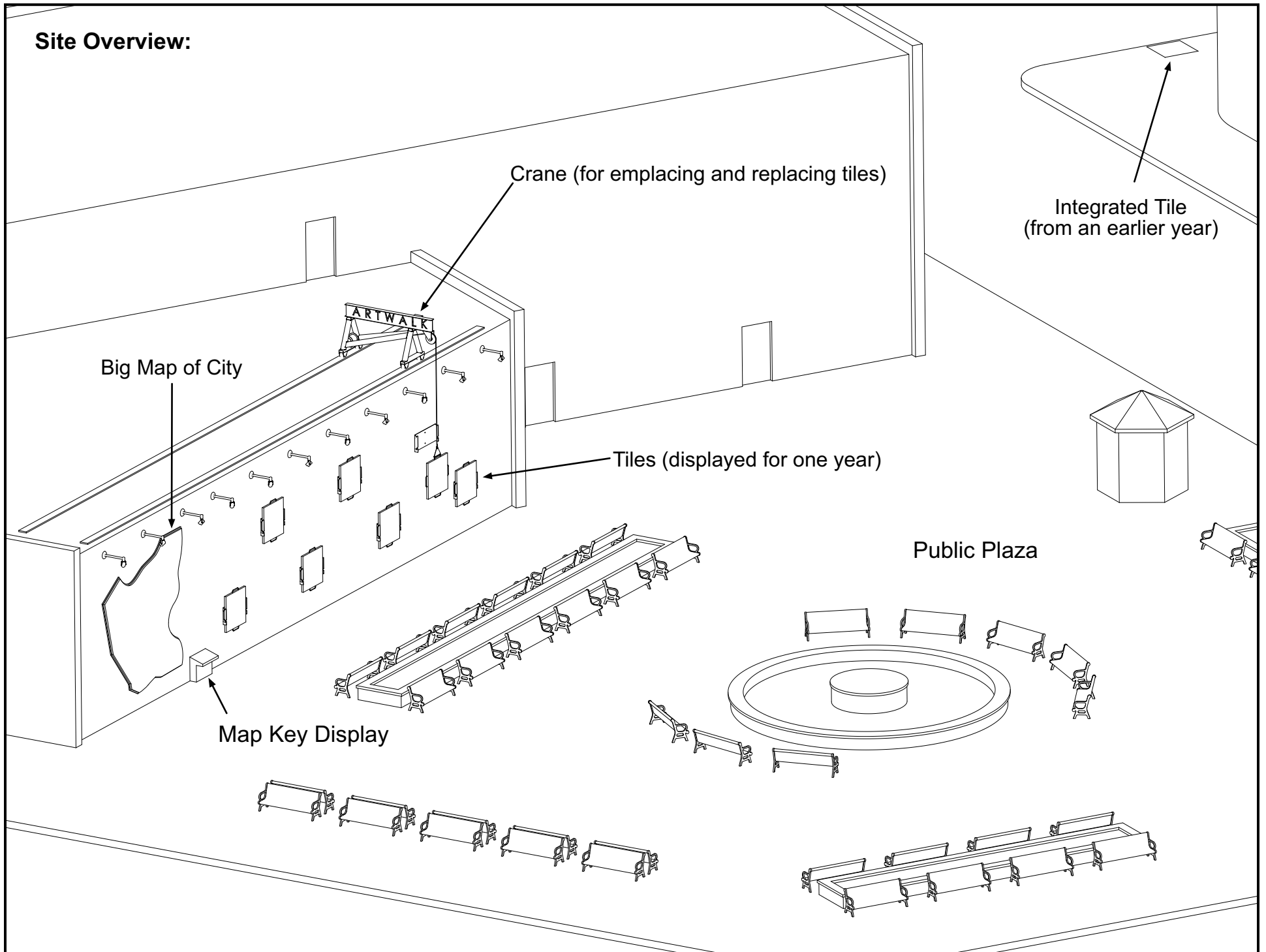
Integrated Tile
(from an earlier year)

Big Map of City

Tiles (displayed for one year)

Map Key Display

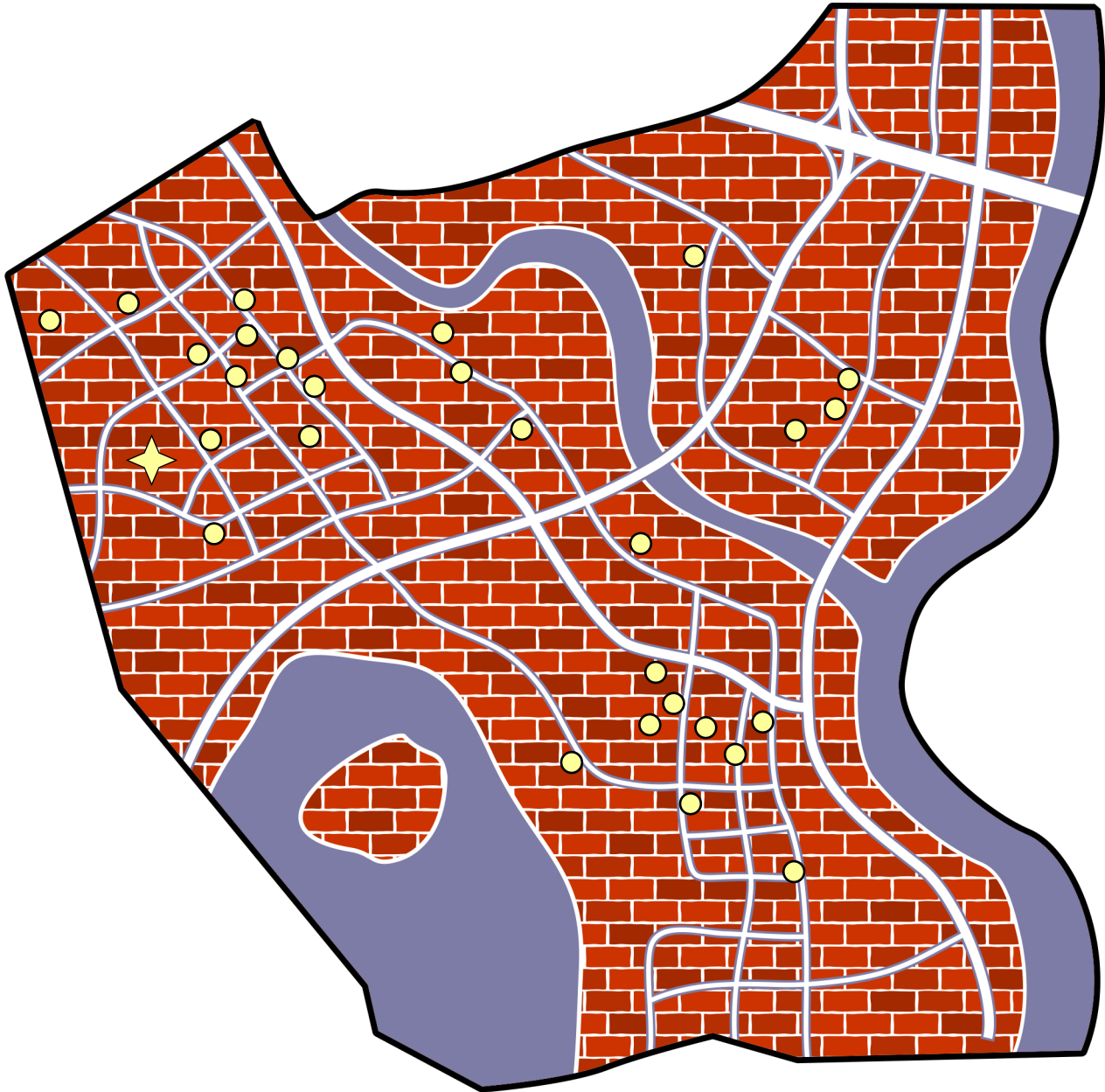
Public Plaza



Big Map:

This map, which is the main permanent element of the installation, shows the City, rendered in a community-appropriate palette (in this case brick and cast iron).

As tiles are removed from the central site, and integrated into the city's sidewalks, this map and its accompanying key are updated to show the locations and artists responsible for these tiles. Visitors can use this map to plan viewing excursions.



Sidewalk Tiles:

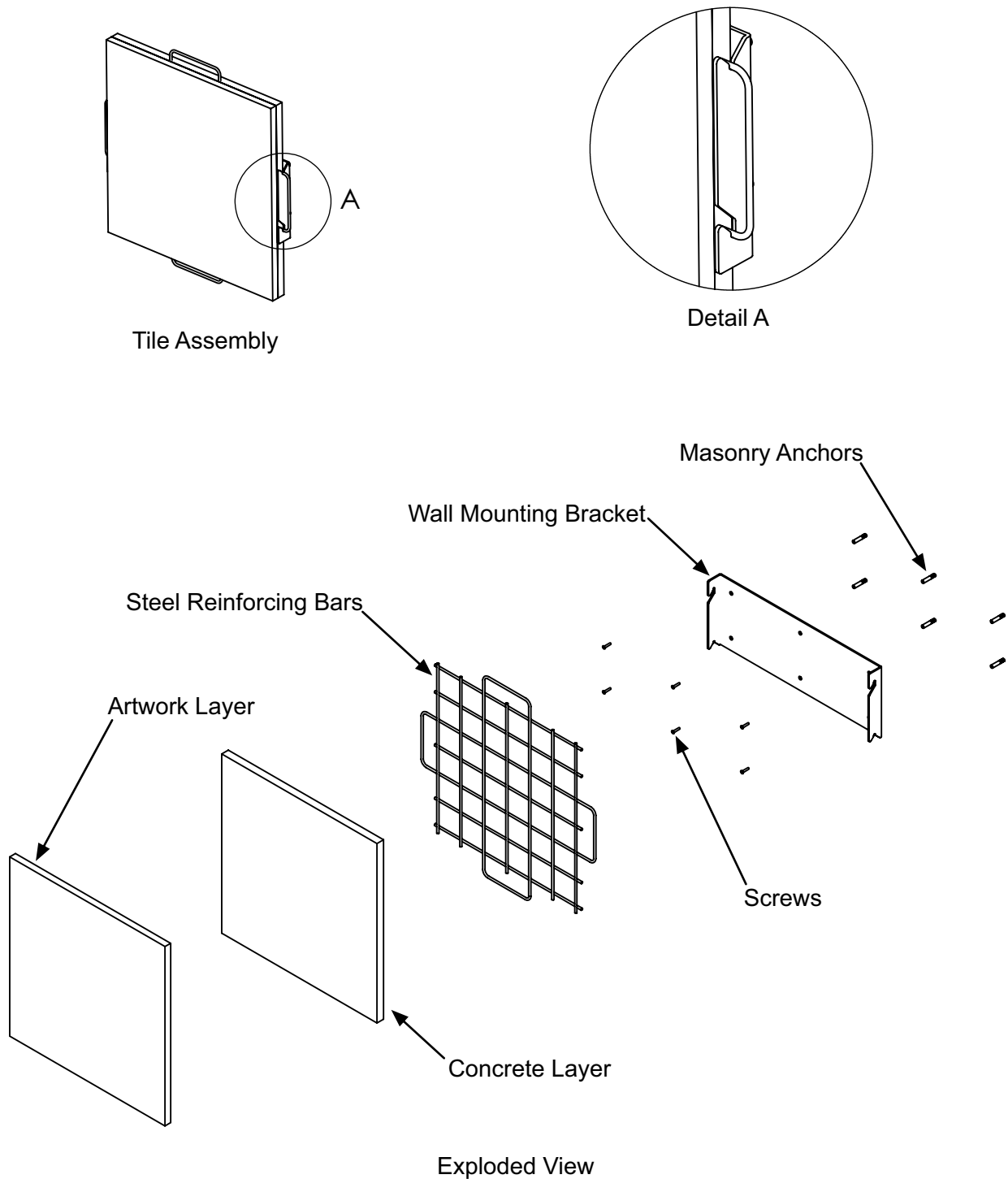
These are examples of the tiles that might be created by the annually selected artists. Tiles are rendered in the same sidewalk-friendly palette of materials used for the big map.



Sidewalk Tiles (detail):

Each sidewalk tile will start with a steel reinforced concrete backer to be provided to each annually selected artist by the city. An artwork layer (made of brick and/or other sidewalk-compatible materials) will then be added by these artists.

The steel reinforcing bars will give structural support to the tile, and will also provide loops from which the tile will be suspended while on display at the main artwork site.



Conclusion:

Most institutions in the art world tend to have the effect of concentrating attention on a small number of individuals. The Art Sidewalk project, however, works counter to this trend by giving several artists every year the opportunity to enjoy the spotlight and also to have their work become a permanent part of the community.

This project will also provide tourists and other visitors with adventurous excursions, and in the process, will bring foot-traffic to the doorsteps of many local businesses. Many variations and extensions to this project can be imagined, allowing it to be tailored to any locale, and helping it to beautify and to enhance the spirit of the community in a way that grows with each passing year!

